NM

NM

\$600.00

\$600.00



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Billing: (407)389-7661

Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522391-1	09/18/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Rob Obringer	HRP - Chicago	National

Estimate Number Product Advertiser 5169 PERKINS/EST:5169 Perkins/D/Congress

> Alt Order # Flight Dates Order# 08366324 1522391 09/12/16 - 09/30/16 Billing Type Deal # Billing Calendar Cash Broadcast

Special Handling

Spots/

:30 PERK0930H

:30 PERK0930H

Advertiser Code | Product 1/2 Agency Code

Advertiser Ref Agency Ref

www.thewpbfchannel.com

Billing Address:

AL Media LC Attention: Accounts Payable 222 West Ontario Street Suite 600 Chicago, IL 60654

09/14/16

Th 00/15/16

W

5

WPRF

MODE

7:58 AM Good Morning America

8:54 AM Good Morning America

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Week Rate Type Start/End Time Length **End Date** MTWTFSS Description Line Start Date :30 3 \$175.00 NM WPBF News 25 5-6:00am5:00-6:00am MTWTF--09/12/16 09/16/16 Class of Time - Pre-emptible with notice Rate **End Date MTWTFSS** Spots/Week Weeks: Start Date \$175.00 MTWTF--09/12/16 09/18/16 Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # Ch Day Air Date \$175.00 NM 5:10 AM WPBF News 25 5-6:00am 5:00-6:00am :30 PERK0930H **WPBF** M 09/12/16 1 :30 PERK0930H \$175.00 NM 5:00-6:00am 5:08 AM WPBF News 25 5-6:00am **WPBF** Th 09/15/16 2 :30 PERK0930H \$175.00 NM 5:00-6:00am 09/16/16 5:08 AM WPBF News 25 5-6:00am F 3 **WPBF** \$525.00 NM :30 5 MTWTF--09/16/16 WPBF News 25 Mornings6-7AM 2 09/12/16 Class of Time - Pre-emptible with notice Spots/Week Rate **MTWTFSS End Date** Weeks: Start Date \$525.00 09/12/16 09/18/16 MTWTF--Rate Type Start/End Time Length Ad-ID Spots: # <u>Ch</u> Day Air Date Air Time Description :30 PERK0830H \$525.00 NM 6:13 AM WPBF News 25 Mornings 6-7AM **WPBF** M 09/12/16 1 \$525.00 NM 6:11 AM WPBF News 25 Mornings :30 PERK0830H 6-7AM **WPBF** Tu 09/13/16 2 :30 PERK0930H NM \$525.00 6-7AM **WPBF** W 09/14/16 6:37 AM WPBF News 25 Mornings 4 \$525.00 NM :30 PERK0930H 6:41 AM WPBF News 25 Mornings 6-7AM Th 09/15/16 3 WPBF :30 PERK0930H \$525.00 NM 6-7AM 6:24 AM WPBF News 25 Mornings F 09/16/16 5 WPBF MTWTF--:30 \$600.00 NM 7-9AM 09/16/16 Good Morning America 3 09/12/16 Class of Time - Pre-emptible with notice **MTWTFSS** Spots/Week Rate Weeks: Start Date **End Date** \$600.00 MTWTF--5 09/18/16 09/12/16 Rate Type Start/End Time Length Ad-ID Air Time Description Spots: # <u>Ch</u> Day Air Date \$600.00 NM :30 PERK0930H 8:54 AM Good Morning America 7-9AM **WPBF** M 09/12/16 NM \$600.00 :30 PERK0930H 7-9AM 8:55 AM Good Morning America 2 WPBF Tu 09/13/16

			:13 AM Good Mo	•	7-9AM	:30	PERKO930	Н		\$600.00	NM
4 09/12/16 Class of	09/16/16 Time - Pre-em		NEWS AT 9:00Al	VM-F 9A-10A	MTWTF	:30	4	\$300.00	NM		
Weeks:	Start Date	End Date 09/18/16	MTWTFSS MTWTF	Spots/Week 4	Rate \$300.00		_	•			

7-9AM

7-9AM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

	Liberyous		
Invoice #	Invoice Date	Invoice Month	Invoice Period
			08/29/16 - 09/18/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5169	5169

www.thewpbfchannel.com

ne Start D	Date En	d Date	Desc	cription	Start/End Time	MTWTFSS		Spots/ Week	Rate	Type	
4 09/12/	16 09/	/16/16	WPB	BF NEWS AT 9:	00ANM-F 9A-10A	MTWTF	:30	4	\$300.00	NM	
	of Time -	_		Air Time Des	ecription	Start/End Time	Length	Ad-ID			Rate Typ
Spots: <u>#</u> 1	<u>Ch</u> <u>[</u> WPBF	<u>Day Ai</u> M 09	9/12/16		BF NEWS AT 9:00AM	M-F 9A-10A		PERKO830H			\$300.00 N
2	WPBF		9/12/16	•	BF NEWS AT 9:00AM	M-F 9A-10A		PERKO830H			\$300.00 N
3	WPBF		9/13/16		BF NEWS AT 9:00AM	M-F 9A-10A		PERKO930H			\$300.00 N
4	WPBF		9/15/16		BF NEWS AT 9:00AM	M-F 9A-10A		PERKO930H			\$300.00 N
	VVFDI	111 03									
5 09/12/ Class	/16 09/ of Time -	/16/16 Pre-em	The \nptible wit	th notice	11A-12PM	MTWTF	:30	3	\$350.00	NM 	
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Spots: #	<u>Ch</u> [Day Ai	ir Date	Air Time Des	cription	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
2	WPBF	Tu 09	9/13/16	11:36 AM The	: View	11A-12PM	:30	PERKO930H			\$350.00 N
5	WPBF	W 09	9/14/16	10:58 AM The	: View	11A-12PM	:30	PERKO930H			\$350.00 N
4	WPBF	Th 09	9/15/16	10:59 AM The	: View	11A-12PM	:30	PERKO930H			\$350.00 N
6 09/12/	/16 09. of Time -	/16/16 Pre-em			Noon 12pm-1230pm	MTWTF	:30	4	\$265.00	NM	
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	09/	12/16	09/18/			\$265.00					
Spots: #	<u>Ch</u>]	<u>Day A</u>	<u>ir Date</u>	Air Time Des	scription	Start/End Time	<u>Length</u>				Rate Typ
2	WPBF	M 0	9/12/16		BF News 25 @ Noon	12pm-1230pm		PERKO930H			\$265.00 N
3	WPBF	Tu 0	9/13/16	12:09 PM WP	BF News 25 @ Noon	12pm-1230pm		PERKO930H			\$265.00 N
1	WPBF	W 0	9/14/16	12:15 PM WF	BF News 25 @ Noon	12pm-1230pm	:30	PERK0930H			\$265.00 N
4	WPBF	F 0	9/16/16	12:08 PM WP	BF News 25 @ Noon	12pm-1230pm	:30	PERKO930H			\$265.00 N
7 09/12/ Class	/16 09 of Time -	/16/16 Pre-en		0-1P Access Ho	ollywoc1230-1p	MTWTF	:30	2	\$265.00	NM	
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4	<u>Ch</u> WPBF	<u>Day A</u> M 0	9/12/16	Air Time Des 12:54 PM 123	scription 30-1P Access Hollywood	Start/End Time 1230-1p	:30) PERKO830H			\$265.00 N
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8 09/12	Ch WPBF WPBF	Day A M 0 Th 0	9/12/16 9/15/16 THE	Air Time Des 12:54 PM 123 12:42 PM 123	scription 30-1P Access Hollywood	Start/End Time 1230-1p	:30) PERKO830H	\$350.00	NM	\$265.00 N
8 09/12	Ch WPBF WPBF V/16 09 of Time -	M 0 Th 0 7/16/16 Pre-en	9/12/16 9/15/16 THE nptible wi	Air Time Des 12:54 PM 123 12:42 PM 123 E CHEW ith notice	scription 30-1P Access Hollywood 30-1P Access Hollywood 1P-2P S Spots/Week	<u>Start/End Time</u> 1230-1p 1230-1p	:30 :30) PERKO830H) PERKO930H	\$350.00	NM	\$265.00 N
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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 1522391-1 | 09/18/16 | September 2016 | 08/29/16 - 09/18/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5169	5169

www.thewpbfchannel.com

			D	1_41	Stat/End Time	MTM CEEE	Length	Spots/ Week	Rate	Туре	
e Start D	ate End	l Date	Descri	iption	Start/End Time	MTWTFSS	Length				
10 09/12/ Class	16 09/ of Time - F	16/16 Pre-empti	Ellen ible with	ı notice	4-5p	MTWTF	:30	5	\$525.00	NM	
11 09/12/	16 09/ of Time - F	16/16	M-F 5	pm News	5-6pm	MTWTF	:30	4	\$525.00	NM	
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1		M 09/1		5:12 PM M-F 5r		5-6pm	:3	0 PERK0930	н		\$525.00 N
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4		W 09/1	4/16	5:57 PM M-F 5p	om News	5-6pm	:3	O PERK0930	Н		\$525.00 N
3	WPBF	Th 09/1	5/16	5:38 PM M-F 5p	m News	5-6pm	:3	0 PERK0930	н		\$525.00 N
12 09/12/ Class	16 09/ of Time - F	16/16 Pre-empt		F News 25 @ 6:0	0PI6-6:30PM	MTWTF	:30	2	\$600.00	NM	
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1			12/16		News 25 @ 6:00PM	6-6:30PM	:3	30 PERK0830	Н		\$600.00 N
3		W 09/1	14/16	6:21 PM WPBF	News 25 @ 6:00PM	6-6:30PM		30 PERK0930	Н		\$600.00
13 09/12/ Class	'16 09/ of Time - I	16/16 Pre-empt		el Of Fortune h notice	7-7:30PM	MTWTF	:30	1	\$1,100.00	NM	
Weeks	: Star	t Date	End Da	ate MTWTFSS	Spots/Week	Rate					
			09/18/1		1	\$1,100.00 Start/End Time	Long	th Ad-ID			Rate Ty
Spots: #		Day Air I		Air Time Descri		7-7:30PM		111 <u>AU-10</u> 30 PERK0930	н		\$1,100.00 I
4	WPBF	Tu 09/1	13/16	7:07 PM Whee	Of Fortune	7-7.30PW		0 7 EKK0330			\$1,100.00
14 09/12/ Class	/16 09/ of Time - I	/16/16 Pre-empl	Jeopa tible with		7:30-8PM	MTWTF	:30	2	\$1,325.00	NM ———	
Weeks		t Date 2/16	End Da 09/18/1		Spots/Week 2	<u>Rate</u> \$1,325.00					
Spots: #	Ch [Day Airl	Date	Air Time Descr	<u>iption</u>	Start/End Time		th Ad-ID			Rate Ty
4	WPBF	Tu 09/1	13/16	7:34 PM Jeopa	rdy	7:30-8PM		30 PERK0930			\$1,325.00
1	WPBF	F 09/	16/16	7:33 PM Jeopa	rdy	7:30-8PM		30 PERK0930)H		\$1,325.00
15 09/12/ Class	/16 09/ of Time -	/18/16 Pre-emp		JN WPBF News 2 h notice	25 (11-11:35PM	MTWTF-S	:30	2	\$600.00	NM	
Weeks		rt Date 12/16	End Da 09/18/1		Spots/Week 2	<u>Rate</u> \$600.00					
Spots: #		Day Air		Air Time Descr	i <u>ption</u>	Start/End Time	<u>e</u> <u>Leng</u>	th Ad-ID			Rate Ty
2	WPRF	F 09/	16/16		N WPBF News 25 @		_	30 PERK0930)H		\$600.00
5	WPBF	Su 09/		11:16 PM M-SU	N WPBF News 25 @	11PM11-11:35PM	• •	30 PERK0930)н		\$600.00
16 09/12/ Class	/16 09 of Time -	/16/16 Pre-emp	Jimm	ny Kimmel th notice	1135P-1238A	MTWTF	:30	4	\$300.00	NM	
Weeks	s: Sta	rt Date 12/16	End Da 09/18/	ate MTWTFSS	Spots/Week 4	Rate \$300.00					
	Ch !	Day <u>Air</u>	Date	Air Time Descr	<u>ription</u>	Start/End Tim		th Ad-ID			Rate T
Spots: #	WPBF	M 09/	12/16	12:22 AM Jimm		1135P-1238A		30 PERK0930			\$300.00
Spots: # 2		Tu 09/	13/16	11:51 PM Jimm	y Kimmel	1135P-1238A		30 PERK0930			\$300.00
Spots: # 2 3	WPBF							000030			\$300.00
2	WPBF WPBF	Th 09/	15/16	11:59 PM Jimm		1135P-1238A	:	30 PERK0930	ЭН		
2		Th 09/	15/16 16/16	11:59 PM Jimm 11:58 PM Jimm	y Kimmel	1135P-1238A 1135P-1238A		30 PERK0930			\$300.00

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WPBF PO Box 26

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522391-1	09/18/16	September 2016	08/29/16 - 09/18/16

<u>Advertiser</u>	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5169	5169

www.thewpbfchannel.com

ine Start Dat	nei.com te End Date	Descr	iption		Start/End Time	MTWTFSS	Length	Spots/ 	Rate-	Туре	
Class of	Time - Pre-em	ptible with	notice					· · · · · · · · · · · · · · · · · · ·			
Weeks:	Start Date			_	Spots/Week	<u>Rate</u> \$225.00					
0	09/12/16	09/18/1	61 Air Time De		,	Start/End Time	Lengt	h Ad-ID			Rate Type
. – –	Ch Day Ai	7/17/16	6:24 AM Sal		_	Sat 6-7am		0 PERK0930H			\$225.00 NM
1 0	VPBF Sa 09	717710	0.24 AIVI 3ai	t O-7 alli	News	Out 0 7 am					
18 09/17/16 Class of	09/17/16 Time - Pre-em				Sat 7am-8am	1-	:30	1	\$400.00	NM	
Weeks:	Start Date				Spots/Week	<u>Rate</u> \$400.00					
C # C	09/12/16	09/18/1	-		, I	Start/End Time	l engi	h Ad-ID			Rate Type
. – –	<u>Ch Day Ai</u> VPBF Sa 09	9/17/16	Air Time De 7:40 AM GM		_	Sat 7am-8am		O PERKO930H			\$400.00 NM
1 1	VPBr Sa US	1/1/10	7.40 AW GW	MA Satu	iday 1-daiii	Oat / aiti-oaiti					
19 09/17/16 Class of	09/17/16 Time - Pre-em		-9am News h notice		Sat 8-9am	1-	:30	1	\$265.00	NM ———	
Weeks:	Start Date				Spots/Week	Rate					
0	09/12/16	09/18/1		_	7	\$265.00 Start/End Time	Lengt	h Ad-ID			Rate Type
. – –	Ch Day Ai		Air Time De 8:39 AM Sa		-	Sat 8-9am		0 PERK0930H			\$265.00 NM
1 V	VPBF Sa 09	9/17/16	6:39 AIVI 5a	it o-sair	News	Jat 0-Jaili		0.2			
21 09/17/16 Class of	09/17/16 Time - Pre-em		pm News h notice		7-730pm	1-	:30	1	\$700.00	NM ————	
Weeks:	Start Date				Spots/Week	Rate					
	09/12/16	09/18/1		_	1	\$700.00	Lance	F 44 ID			Rate Type
. – –	Ch Day A		Air Time De		_	Start/End Time		h Ad-ID D PERKO930H			\$700.00 NN
1 V	NPBF Sa 09 LR - Fo		7:39 PM Sa	at /pm r	iews	7-730pm		U PERROSSON			\$700.00 Tele
22 09/17/16		Sat J	eopardy		Sat 7:30-8PM	1-	:30	1	\$700.00	NM	
Weeks:	Start Date 09/12/16		ate MTWTFS		Spots/Week	<u>Rate</u> \$700.00					
Cooks: # (Air Time De	_	•	Start/End Time	Lena	th Ad-ID			Rate Type
		9/17/16		at Jeopa	_	Sat 7:30-8PM		00			\$700.00 NA
7 V	Oredite		36	n ocopa	iuy	Odt 7.00 01 III					
			0.7		Cun 6 70m	1	:30	1	\$175.00	NM	
23 09/18/16 Class of	6 09/18/16 f Time - Pre-en		6-7am News		Sun 6-7am	1	.30	'	\$175.00	IAIAI	
Weeks:	Start Date 09/12/16		ate MTWTFS		Spots/Week	<u>Rate</u> \$175.00					
Spots: # 9	Ch Day A		Air Time De	es <u>cript</u> io	<u>n</u>	Start/End Time	Leng	th Ad-ID			Rate Type
. – -	WPBF Su 0				_			30 PERK0930H		_	\$175.00 N
1 V		3/10/10	6:38 AM St	un 6-7ar	n News	Sun 6-7am	:	0 1 EKK033011			
24 09/18/16	6 09/18/16	GMA	Sunday 7-8a		News Sun 7-8am	Sun 6-7am	:30	1	\$400.00	NM	
24 09/18/16	f Time - Pre-en Start Date	GMA nptible wit	Sunday 7-8a th notice ate MTWTF:	ım SS		1 Rate			\$400.00	NM	
24 09/18/16 Class of Weeks:	f Time - Pre-en Start Date 09/12/16	GMA nptible wit End D: 09/18/	Sunday 7-8a th notice ate MTWTF	ss -1	Sun 7-8am Spots/Week 1	1 Rate \$400.00	:30	1	\$400.00	NM	Rate Tvp
24 09/18/16 Class of Weeks: Spots: # 9	f Time - Pre-en Start Date 09/12/16 Ch Day A	GMA nptible wit End D 09/18/	Sunday 7-8a th notice late MTWTF 16 Air Time De	sm SS -1 escriptic	Sun 7-8am Spots/Week 1	1 <u>Rate</u> \$400.00 <u>Start/End Time</u>	:30 <u>Leng</u>		\$400.00	NM	
24 09/18/16 Class of Weeks: Spots: # 9	f Time - Pre-en Start Date 09/12/16 Ch Day A	GMA nptible wit End D: 09/18/	Sunday 7-8a th notice ate MTWTF	sm SS -1 escriptic	Sun 7-8am Spots/Week 1	Rate \$400.00 Start/End Time Sun 7-8am	:30 <u>Leng</u>	1 <u>th Ad-ID</u> 30 PERK0930H	,		
24 09/18/16 Class of Weeks: Spots: # 9 1 \	f Time - Pre-en <u>Start Date</u> 09/12/16 <u>Ch</u> <u>Day A</u> WPBF Su 0	GMA nptible wit End D 09/18/ sir Date 9/18/16	Sunday 7-8a th notice ate MTWTF: 16 Air Time De 7:00 AM GI	ss -1 escriptic MA Sun	Sun 7-8am Spots/Week 1	1 <u>Rate</u> \$400.00 <u>Start/End Time</u>	:30 <u>Leng</u>	1 th Ad-ID	\$400.00 \$265.00	NM	
24 09/18/16 Class of Weeks: Spots: # 9 1 \	f Time - Pre-en Start Date 09/12/16 Ch Day A WPBF Su 0 6 09/18/16 f Time - Pre-er Start Date	GMA nptible wit End D 09/18/ nir Date 9/18/16 Sun mptible wit	A Sunday 7-8a th notice late MTWTF: 16 Air Time De 7:00 AM GI 8-9am News th notice	SS -1 escriptic MA Sun	Sun 7-8am Spots/Week 1 an day 7-8am Sun 8-9am Spots/Week	Rate \$400.00 Start/End Time Sun 7-8am	:30 <u>Leng</u>	1 <u>th Ad-ID</u> 30 PERK0930H	,		
24 09/18/16 Class of Weeks: Spots: # 0 1 V 25 09/18/16 Class of Weeks:	f Time - Pre-en Start Date 09/12/16 Ch Day A WPBF Su 0 6 09/18/16 f Time - Pre-er Start Date 09/12/16	GMA nptible with End D 09/18/ Nir Date 9/18/16 Sun mptible with	A Sunday 7-8a th notice late MTWTF: 16 Air Time De 7:00 AM GI 8-9am News th notice	SS -1 escriptic MA Sun	Sun 7-8am Spots/Week 1 an day 7-8am Sun 8-9am Spots/Week 1	Rate \$400.00 Start/End Time Sun 7-8am	:30 Leng ::	1 <u>th Ad-ID</u> 30 PERK0930H	,		Rate Type \$400.00 NM

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1522391-1
 09/18/16
 September 2016
 08/29/16 - 09/18/16

Advertiser Product Estimate Number
Perkins/D/Congress PERKINS/EST:5169 5169

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				Spots/			
ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26 09/18/16 09/18/16 Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	1	:30	1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/12/16 09/18/161		<u>Rate</u> \$525.00					
Spots: <u># Ch Day Air Date Air Time Desc</u>		Start/End Time		Ad-ID			Rate Type
1 WPBF Su 09/18/16 9:58 AM Sun	9-10am	9-10am	:30) PERK0930H			\$525.00 NM
27 09/18/16 09/18/16 Sun 6pm News Class of Time - Pre-emptible with notice	6-630p	1	:30	1	\$425.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/12/16 09/18/161		<u>Rate</u> \$425.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Lengtl	Ad-ID			Rate Type
1 WPBF Su 09/18/16 6:13 PM Sun		6-630p		PERK0930	ı		\$425.00 NN
28 09/18/16 09/18/16 Matter of Fact	SUN 10-1030A	1	:30	1	\$100.00	NM	
Class of Time - Immediately Pre-emptible witho	ut notice	Rate	.50		Ψ100.00		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/12/16 09/18/161		\$100.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time		Ad-ID			Rate Type
1 WPBF Su 09/18/16 10:16 AM Matt	er of Fact	SUN 10-1030A	:3) PERK0930H	<u> </u>		\$100.00 NM
29 09/12/16 09/16/16 ACCESS HOLLYWO Class of Time - Immediately Pre-emptible witho		MTWTF	:30	3	\$25.00	NM	
Weeks: Start Date End Date MTWTFSS		Rate					
09/12/16 09/18/16 MTWTF		\$25.00 Start/End Time	Lengt	n Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Desi 1 WPBF M 09/12/16 1:36 AM ACC	ESS HOLLYWOOD	105-135a) PERKO9301	4		\$25.00 NN
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	ESS HOLLYWOOD	105-135a		-) PERKO9301			\$25.00 NN
	ESS HOLLYWOOD	105-135a	:3) PERKO9301	<u> </u>		\$25.00 NN
30 09/18/16 09/18/16 EMMY AWARDS Class of Time - Immediately Pre-emptible witho	8-1115p ut notice	2	:30	2	\$4,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/12/16 09/18/162	Spots/Week	<u>Rate</u> \$4,000.00		-			
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
2 WPBF Su 09/18/16 7:59 PM EMM	//Y AWARDS	8-1115p		O PERK09301			\$4,000.00 NN
1 WPBF Su 09/18/16 10:00 PM EMM	/IY AWARDS	8-1115p	:3	O PERK0930I	H		\$4,000.00 NN
31 09/17/16 09/17/16 Sat Prime College F Class of Time - Immediately Pre-emptible without	ootba8-1130pm ut notice	1-	:30	1	\$704.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/12/16 09/18/161		Rate \$704.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WPBF Sa 09/17/16 8:00 PM Sat	Prime College Football	8-1130pm	:3	0 PERK0930	H		\$704.00 NN
32 09/16/16 09/16/16 20/20	10-11PM	F	:30	1	\$2,150.00	NM	
Class of Time - Pre-emptible with notice							
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS		<u>Rate</u> \$2,150.00					
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS	- 1	\$2,150.00 Start/End Time		h <u>Ad-ID</u>			Rate Typ
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS 09/12/16 09/18/16F-	- 1 cription	\$2,150.00		h <u>Ad-ID</u> 0 PERK0930	н		<u>Rate Typ</u> \$2,150.00 Nr
Class of Time - Pre-emptible with notice Weeks: Start Date 09/12/16 End Date 09/18/16 MTWTFSS 09/18/16 Spots: # Ch Day Air Date Air Time Des	- 1 cription	\$2,150.00 Start/End Time			н \$1,400.00	NM	

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

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1522391-1	09/18/16	September 2016	08/29/16 - 09/18/16

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5169	5169

www.thewpbfchannel.com

ww.tnewpotchannel.com					Spots/			
ine Start Date End Date Desc	ription Start/En	d Time	MTWTFSS	Length	Week	Rate	Туре	
33 09/14/16 09/14/16 ABC Class of Time - Pre-emptible wit	Comedies 9-10PM h notice		W	:30	1	\$1,400.00	NM	
Spots: # Ch Day Air Date	Air Time Description		Start/End Time		<u>h Ad-ID</u> O PERK09301	1		Rate Type \$1,400.00 NM
1 WPBF W 09/14/16	9:53 PM ABC Comedies		9-10PM		U PERKUSSUI			\$1,400.00 1410
34 09/18/16 09/18/16 Sun : Class of Time - Immediately Pre	opm News 5-6pm -emptible without notice		1	:30	1	\$125.00	NM ———	
Weeks: <u>Start Date</u> <u>End D</u> 09/12/16 09/18/		/Week 1	<u>Rate</u> \$125.00					Data Tuna
Spots: # Ch Day Air Date	Air Time Description		Start/End Time		<u>th Ad-ID</u> 10 PERK09301			Rate Type \$125.00 NN
1 WPBF Su 09/18/16	5:14 PM Sun 5pm News		5-6pm	:3	O PERROSSOI	1		\$125.00 141
35 09/12/16 09/16/16 Night Class of Time - Pre-emptible with	line 1238-10 h notice)7A	MTWTF	:30	3	\$140.00	NM	
Weeks: Start Date End D	ate MTWTFSS Spots	:/Week 3	<u>Rate</u> \$140.00					
09/12/16 09/18/ Spots: # Ch <u>Day Air Date</u>	Air Time Description	3	Start/End Time	Leng	th Ad-ID			Rate Typ
Spots: # Ch Day Air Date 3 WPBF M 09/12/16	12:52 AM Nightline		1238-107A	:3	0 PERK0830	4		\$140.00 Ni
1 WPBF Tu 09/13/16	12:52 AM Nightline		1238-107A	:3	O PERK0930	Н		\$140.00 NI
2 WPBF W 09/14/16	1:03 AM Nightline		1238-107A	:3	0 PERK0930	H		\$140.00 NI
36 09/12/16 09/15/16 ABC Class of Time - Immediately Pro	World News Now 2-4x e-emptible without notice		MTWT	:30	1	\$5.00	NM	
Weeks: Start Date End D	ate MTWTFSS Spots	s/Week	<u>Rate</u> \$5.00					
09/12/16 09/18/ Spots: # Ch Day Air Date	16 MTWT Air Time Description	'	Start/End Time	Lena	th Ad-ID			Rate Typ
Spots: # Ch Day Air Date 1 WPBF Tu 09/13/16	2:17 AM ABC World News	Now	2-4x	-	30 PERK0930	н		\$5.00 N
			Total Spots		72			
						Gross Tota		\$39,474.00
Payment Terms 30 Days							_	
				Agency Commission			<u>n</u>	\$5,921.10
					Net Amount Due			\$33,552.90